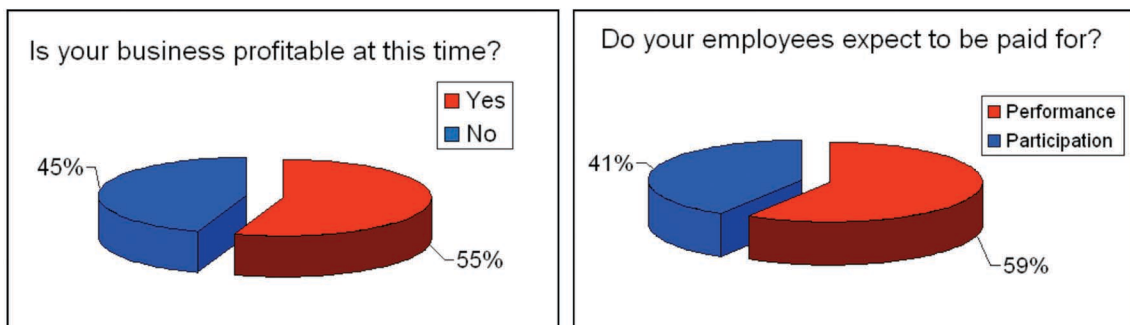


Are Your Employees Paid Just to Show Up or Actually Perform? Your Answer Could Be Destroying Profitability

Your company's profitability, or even lack thereof, can be linked to one simple decision – how you choose to compensate your employees.

Through its surveys of small business owners across the United States, management consulting firm George S. May International sees a direct correlation between profitability and compensation.



The numbers are clear. Companies that demand performance from their employees position themselves for profitability, while those who pay employees to show up invite failure.

Initially limited to few companies, the pay-for-performance concept has rapidly expanded over the past year. While pay-for-performance doesn't guarantee profitability, it has advantages in a down economy. It attracts professionals who are career-driven and understand the faces of resistance and what it takes to succeed.

Stop paying your employees to just participate

As seen on Fox Business and Bloomberg TV and in the Wall Street Journal and SmartMoney, Managing Director Paul J. Rauseo, at the world headquarters of George S. May International, says NOW is the time to climb out of the cellar of economic despair, fire your board of directors, Mr. Complacency and Mr. Procrastination, and focus on the business side of the business.

BusinessWeek.com - January 27, 2009 - Turning Around a Struggling Business

"But even if your business is struggling, you can take steps to turn it around and be poised to grow this year," says Paul Rauseo, managing director at the George S. May International, a Chicago consulting firm.

Bloomberg Money and Politics - January 28, 2009 - Stimulus & Small Business

"We teach companies how to be fit to fight," Rauseo explained. "We all know when big business sneezes, small business catches a cold, and right now they have the flu."

SmartMoney.com - May 11, 2009 - best practices: Cost Cutters

"While the couple of cents difference may seem minimal, it can add up to hundreds of dollars in extra expenses for some businesses," says Paul J. Rauseo.

FOX Business - July 20, 2009 - Do Small Businesses Pay For Healthcare?

"The best thing small business can do today is look to the lighthouse. Look at how they can change their businesses and make the changes necessary to bring the company to profitability," Rauseo explained. "Harness the opportunities of double-digit unemployment; bring people in that are willing to earn their keep and not put a strain on the resources of a company."

George S. May International can give your small business the tools it needs to be profitable. Find out how. Visit <http://www.georgesmay.com/> or call 847-825-8806.

GEORGE S. MAY
INTERNATIONAL COMPANY
IS ONE OF THE MOST
ESTABLISHED MANAGEMENT
CONSULTING FIRMS IN THE
UNITED STATES. SINCE 1925, IT
HAS BEEN HELPING BUSINESS
OWNERS IMPROVE THEIR
OPERATIONS, PROFITS,
EFFICIENCY AND EFFECTIVENESS.
HEADQUARTERED IN
PARK RIDGE, ILL., THE COMPANY
ALSO HAS OFFICES IN MONTREAL,
CANADA; AND MEXICO CITY,
MEXICO. FOR MORE
INFORMATION PLEASE VISIT
WWW.GEORGESMAY.COM.



BusinessWeek

Bloomberg
TELEVISION

SmartMoney.com SmallBiz

FOX
BUSINESS